

ARTS OF FASHION FOUNDATION

INTERNATIONAL
FASHION
STUDENT
COMPETITION
SAN FRANCISCO

2020
THEME
INVISIBILITY

THE ARTS OF FASHION FOUNDATION
WILL BRING TOGETHER
STUDENTS, PROFESSORS
INDUSTRY PROFESSIONALS
AND PROFESSIONAL DESIGNERS
FROM AROUND THE WORLD
FOR THE 2020 INTERNATIONAL
ARTS OF FASHION COMPETITION
IN SAN FRANCISCO

*SINCE 2002 - THE COMPETITION EXISTS TO PROMOTE
AND REWARD CREATIVITY, INVENTIVENESS AND
INNOVATION; DISCOVER TALENT AND FACILITATE
CAREERS; ESTABLISH ENRICHING CONTACTS AND
EXCHANGES BETWEEN DIFFERENT COUNTRIES*

50 SELECTED FASHION STUDENTS
(ENROLLED IN A SCHOOL/UNIVERSITY
FOR THE ACADEMIC YEAR 2019/20)
WILL HAVE THE OPPORTUNITY
TO SHOWCASE THEIR VISION
IN A UNIQUE FASHION RUNWAY STYLE

STUDENTS WILL COMPETE FOR SCHOLARSHIP
AND APPRENTICESHIP OPPORTUNITIES WITH
OTHER FASHION TALENTS
ON AN INTERNATIONAL SCALE
IN FRONT OF A HIGH-CALIBER PANEL OF
CREATIVE DESIGNERS AND
FASHION PROFESSIONALS
(WITHOUT GIVING UP THEIR DESIGN'S
INTELLECTUAL PROPERTY RIGHTS)

SCHOLARSHIPS
TO THE ARTS OF FASHION MASTERCLASS PROGRAMS
AT MUSEE LES ARTS DECORATIFS - LE LOUVRE

APPRENTICESHIPS
WITH PRESTIGIOUS FASHION HOUSES INCLUDING
MAISON LESAGE AND MAISON LEMARIE
PART OF LES METIERS D'ART-CHANEL (PARIS)
AND MANISH ARORA (NEW DELHI)

ARTS-OF-FASHION.ORG

COMPETITION THEME 2020 | INVISIBILITY

STUDENTS HAVE THE OPPORTUNITY TO SUBMIT AN APPLICATION
SHOWING THEIR CREATIVE MIND, INNOVATIVE DESIGN AND
ORIGINAL CRAFT POTENTIAL AROUND THE THEME CHOSEN
FOR THE YEAR 2020: INVISIBILITY
(THE THEME SHOULD NOT BE TAKEN LITERALLY, THE CHALLENGE IS TO
INTERPRET INVISIBILITY IN YOUR OWN WAY)

FASHION

A MINI COLLECTION OF 3 OUTFITS IN MENSWEAR, OR
WOMENSWEAR OR A MIX OF BOTH MEN'S AND WOMENSWEAR

AND/OR ACCESSORIES

A MINI COLLECTION OF 3 ACCESSORIES, INCLUDING BAGS, LUGGAGE,
BELTS, HATS, SHOES - EXCEPT JEWELRIES
(APPLICANTS CAN SUBMIT A CAPSTONE COLLECTION IN ANY COMBINAISON)

FIRST ROUND | DESIGN A CAPSTONE COLLECTION OF 3 LOOKS

EVERY SUBMISSION MUST INCLUDE THE FOLLOWING:

- 1 PAGE FOR THE 3 ILLUSTRATIONS/LOOKS
- 1 PAGE FOR EACH LOOK - ILLUSTRATION
- 1 PAGE FOR EACH LOOK - FLATS/TECHNICAL DESIGNS
- 1 PAGE FOR THE FABRIC/MATERIAL SWATCHES (NO PHOTOCOPY)
- 1 PAGE FOR THE VISUAL DEVELOPED CONCEPT/MOOD BOARD
- 1 PAGE FOR THE ENGLISH WRITTEN CONCEPT WITH A TITLE
- 1 PAGE FOR THE RESUME/CV OF THE APPLICANT
- 1 STUDENT ID - 2019/2020 - OF THE APPLICANT (PHOTOCOPY)

PAGE FORMAT MUST BE 8.5" X 11" OR A4/LETTER WITH SEPARATE PAGES
(NO OTHER FORMAT ACCEPTED, NO BINDING, NO MOUNTING)

NAME AND SCHOOL SHOULD BE WRITTEN ON THE BACK OF EACH
PAGE (WITH A PENCIL)

THE ONLINE REGISTRATION IS OPEN (ARTS-OF-FASHION.ORG)
ONLY 500 APPLICATIONS WILL BE ACCEPTED (APPLICATION FEE \$40)

DEADLINE | APRIL 15, 2020

(PLEASE MAIL YOUR DESIGN PROPOSAL & SKETCHES IN A STURDY
CARDBOARD ENVELOPE TO AVOID ANY DAMAGE)



COMPETITION PARTNER 2020 | YKK CORPORATION